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MANAGING ON-LINE TRANSACTIONS

Abstract of the Disclosure

On-line transactions may be managed between an on-line transaction service and a product vendor inventory management system by providing allocations of dedicated inventory from the system to the service. The service then may complete on-line transactions against the allocation without needing to contact the service to authorize each transaction. This may speed up the rate at which on-line transactions are completed and increase the number of transactions that can be completed by the on-line transaction service.